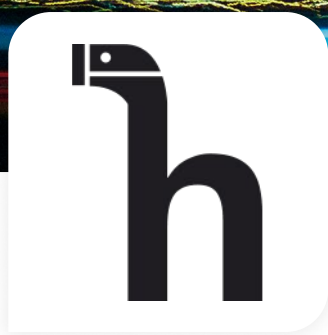




Half Horse Design
Nuria Gómez Delgado

Senior Product Designer

📍 Ponferrada, 15/07/1990
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Profile

Senior Product Designer with 10+ years of experience in digital product design, UX/UI, and design systems.

I lead end-to-end initiatives: from research and product definition to final delivery, collaborating closely with development and product teams.

Passionate about creating scalable solutions and helping design teams grow.

Tools & skills

Design and prototyping: Figma · Sketch · Principle · FigJam · Maze · Zeplin

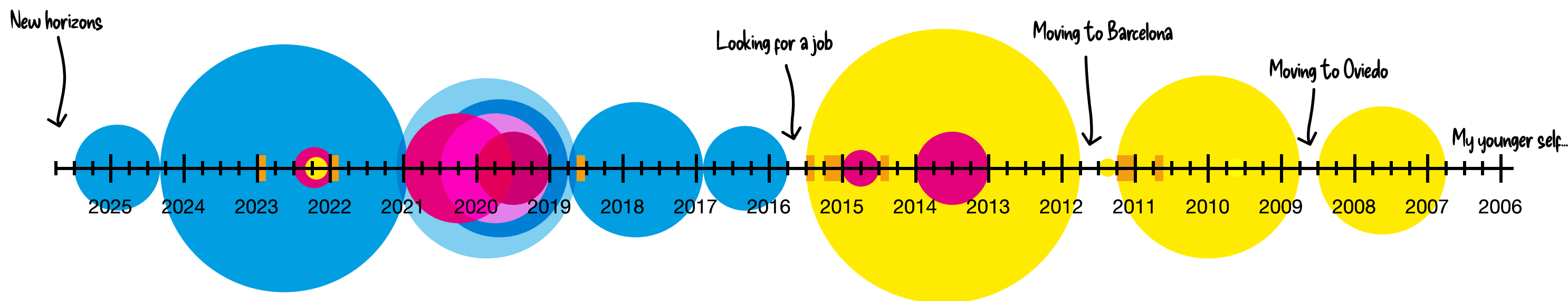
Collaboration and documentation: Notion · Miro · Slack · Microsoft Teams · Google Workspace

Front-end and tech knowledge: Fundamentos de desarrollo front-end (HTML/CSS) · GitHub · VisualStudio

Other: ChatGPT & AI tools (ideation, copywriting and validation) · Analytics & testing tools (Hotjar) · Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere)

Other interests

- Building and mentoring design teams
- Shaping and scaling design systems
- Driving continuous product experience improvements



Work experience

Senior product designer

Alhona Smart Industry · Remote
Apr 2024 - Jun 2025 (1 year, 3 months)
End-to-end platform design, product decisions and setting the groundwork for a design team.

Senior product designer

seQura · Barcelona + Remote
Dec 2020 - Abr 2024 (3 years, 5 months)
Created the design system, defined roadmap and scalable solutions with product and development teams.

Freelance senior designer

Half Horse Design · Barcelona
Aug 2018 - Jan 2021 (2 years, 6 months)
Designed digital products for startups, from concept to delivery.

UX/UI teacher

Neoland School · Barcelona
Sept 2018 - Aug 2020 (2 years)
Led 7 design bootcamps, mentoring students and guiding real projects.

UX/UI designer

CompuTrabajo · Sant Cugat del Vallès
Nov 2016 - Sept 2018 (1 year, 11 months)
Redesigned the job portal, defining flows and reusable components.

Web designer

MediaMarkt Iberia · L'Hospitalet de Llobregat
Oct 2015 - Nov 2016 (1 year, 2 months)
Designed campaigns and custom landing pages for e-commerce.

Projects

UX/UI designer

Meeth Cosmetics · Barcelona
Dec 2021 - May 2022
Ideation and wireframes for the European market product launch website.

UX/UI lead

Bnc10 · Barcelona
Jul 2019 - Dec 2020
Product definition, wireframes and design leadership at a fintech startup.

App designer

Scalextric · Barcelona
2019
Mobile and tablet app design, from wireframes to final UI.

Web designer

NetIP · California + Remoto
2019
Redesigned of the architecture, content organization, and the look and feel of the entire website.

Art aassistant internship

Carlitos y Patricia · Barcelona
Jul 2014 - Dec 2014 (6 months)
Creative support and assistance in visual communication projects, as well as in graphic and advertising campaigns.

UX/UI designer

Eklegein · Barcelona
Jan 2013 - Jan 2014 (1 year, 1 month)
Designed a social platform from the user experience to the visual interface, as an entrepreneurial project.

Highlights

Design project management masterclass

Escola Pau Gargallo · Badalona
Dec 2022 and Dec 2023

Expografía

El Bullidor · Rubí
April 2018
Exhibition and calligraphy show.

Experimental calligraphy and tools masterclass

Seeway · Barcelona
June 2015

VERA · UX Research project

PFG · Marià Vilaró · Badalona
January 2015
User research for the development of a digital product.

Laus student award

ADG-FAD · Barcelona
June 2014
Tactile system designed for visually impaired users.

El Trastero · Editorial project

PF · Emilio Fernández · Oviedo
January 2011
Editorial design and art direction.

Graphic design internship

Dúo Comunicación · Gijón
Sept 2010 - Oct 2010 (1 month)
Support on graphic campaigns, asset editing and retouching.

Education

Design system course

MrMarcel School · Remoto
Feb 2022 - Apr 2022
Methodology for creating and scaling design systems in product teams.

Bachelor's degree in graphic design

Escola Pau Gargallo y Escola Serra i Abella · Badalona y L'Hospitalet de Llobregat
Sept 2011 - Jun 2015
Visual communication, typography, packaging and digital projects.

Web & multimedia design course

Escuela de Arte · Oviedo
March 2011
Introduction to HTML and CSS.

English course B1

Language immersion · Edinburgh
July 2009
Speaking, writing and vocabulary.

Advanced technician in graphic advertising

Escuela de Arte · Oviedo
Sept 2008 - Feb 2011
Training in advertising campaigns, composition and production.

Artistic high school diploma

Instituto Gil y Carrasco · Ponferrada
Sept 2006 - Jun 2008
Foundations of drawing and art history.